

# PUBLIC POLICY

C.E. Info Systems Limited (MapmyIndia) regularly participates in policy conversations on some of today's most pressing socioeconomic concerns, with the goal of achieving outcomes that benefit society, government, and business. Our public policy programme broadens MapmyIndia's influence by interacting with people and organisations that can help make a difference to the society at large.

MapmyIndia executives collaborate with renowned external groups and influencers on capital market changes, responsible business practises, economic growth, societal advancement, workforce development, and other topics of mutual interest. In doing so, we hope to promote conversation and policy solutions that safeguard and serve the public interest while also shaping the environment in which all businesses, including ours, operate.

Working with clients, community programmes, and other groups—including investors, regulators, professional organisations, think tanks, and others—helps MapmyIndia develop an inclusive, consistent, and forward-thinking public policy approach.

MapmyIndia's public policy initiatives are organised around three major themes:

- **Inclusive growth** entails addressing the most pressing economic, social, and environmental concerns, because companies cannot prosper if society fails.
- **Future of regulation**—informing a wise approach to rulemaking, regulation, and the function of a regulator in an era of exponential change, while serving the public interest; and
- **Future of work**—addressing the shifting needs of tomorrow's workforce, including how, where, and when work is done.

Several specific areas of interest within these topics drive our work. Audit quality, corporate governance, anti-corruption, cyber/data security, effective regulatory practises, social advancement, sustainability, diversity and inclusion, education and skills are some of the examples.

This method enables us to coordinate MapmyIndia's public policy actions and stances across our numerous geographies and companies, allowing us to have a greater influence in expressing our voice.