



Case Study

Organization:

Vendors of bus fleet for government operations

Location:

India

Industry:

Transport

Monitoring of Bus Fleet in Rural Areas

A private bus operating entity that often supplies bus fleet for govt. operations in rural areas of Rajasthan, a northern state of India, wanted an advanced solution for monitoring their Bus Fleet.

How Did MapmyIndia Help The Organization?

In this case there had to be an authenticated measure of the distance the buses were travelling and a check on the path they were traversing. The organization wanted to have a check on the field operations of the bus fleet. GPS based tracking system was an option to monitor but only with an advanced application that could provide more than just a report.

MapmyIndia Fleet Management System, which is integrated with Maps of MapmyIndia, proved to be their best choice. With total control over Map, Application software and the Hardware, MapmyIndia fluently delivered the tracking service over a very large rural geography. Expertise in Location Based Services and wieldy map handling, helped in better capture of bus stop locations and reflecting the same in the reports. Ten different report kinds, automated report dispatch, Alert creation, Route wise bus selection, Handy Geo Fencing and many more were complemented as additional features. The Organization demonstrated that by using the best technology married with the best operations works wonders for citizens.

Do I Need This?

MapmyIndia Fleet Management System enables highly accurate tracking service with best hardware and intricate application. Any kind of fleet movement monitoring helps in better service delivery and evading unwarranted situations. Cross city & state fleet operators, intra city logistics over any geography certainly get benefitted.

For more information, [click here](#)

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