

Rashmi Verma

Rashmi, an alumna of IIT Roorkee, India obtained a Bachelors of Engineering in 1977 and an MS from Eastern Washington University, USA in 1979. Starting her career as a Software Engineer at IBM, USA she rapidly grew as a consultant to IBM Global Business Services. Very early on, IBM recognized her technical capabilities in IBM's flagship software technologies and assigned her as a consultant to customers across the US.

But this career trajectory was not enough for Rashmi; she along with her husband, relinquished her settled career and lifestyle in the US to pursue her dream of starting out on her own and of bringing innovative solutions to India. Her deep experience at IBM with the latest software technologies of the time became a precursor to her efforts with various technologies in her later years as an entrepreneur.

Rashmi has a rich experience in technology and management of over 30 years in IT industry. Leveraging her technical knowledge, she laid the foundation and created the framework and architecture for a robust and scalable model of digital mapping in India. In a pioneering effort, Rashmi trained, mentored and created a team of GIS and digital mapping professionals at MapmyIndia. Harnessing the power of young minds by nurturing them she has established the basic DNA of the Company which is passion for developing maps. Under her leadership the team has successfully delivered India's most comprehensive and feature rich location data products and services. Rashmi is a frequent speaker at forums of Women Business Leaders. Rashmi is married to Rakesh and together they founded MapmyIndia. They have two children who are well settled. Rashmi loves reading and lives with her husband in New Delhi.