

PRESS NOTE

**MapmyIndia is India's 5th fastest growing Midsized IT & ITES Company
Ranked 28th by Inc India 500 in "The List of the Fastest Growing Indian Midsized Companies"**

New Delhi, October 8, 2014: MapmyIndia, India's leader in premium quality map data, Car GPS Navigation, GPS Vehicle Tracking, GIS Enterprise Solutions and Location Aware Web and Mobile Applications is India's 5th fastest growing Midsized IT & ITES Company. It ranks 28th overall amongst the Indian Midsized companies across categories in **Inc 500 India's "The list of The Fastest Growing Indian Midsized Companies**. Additionally, the **Inc Hall of Fame 2014** certificate was presented to **Rakesh Verma, Managing Director, MapmyIndia** at a recently held ceremony in the capital, graced by the special invitee **Satya Nadella, CEO, Microsoft Inc.**

The **Inc Hall of Fame 2014** certificate recognizes the entrepreneurial zeal, growth and excellence in the best-performing mid-sized Enterprises in India, who have achieved scale and growth by adopting innovative strategies to surpass environmental & internal challenges. These companies have been trailblazers and drivers of innovation and growth.



"This is a great honor for all of us at MapmyIndia, I receive this humbly as a representative of a team that is innovation driven and whose dogged pursuit for excellence has taken MapmyIndia to heights few Indian companies have achieved. With this recognition we have reached a milestone but it will continue to remind that the bar has been raised for us. We must strive to be better at what we do and double up our efforts to live up to this reputation," says Rakesh Verma, MD, MapmyIndia

The company has demonstrated strong growth for the past 5-6 years. The YoY growth rate has been over 100%. MapmyIndia has been at the forefront of providing best-in-class GPS navigation & tracking and GIS-based enterprise solutions across various platforms to individuals and corporates. MapmyIndia maps offer high quality and accurate data that has been well accepted by leading automotive, FMCG, Ecommerce, and mobile (service & handset) companies.

On the consumer side MapmyIndia has been consistently launching products and applications. The MapmyIndia brand enjoys strong equity amongst Indian consumers. The recently launched MapmyIndia NaviMaps (Android and iOS) is high on both innovation and utility. For the first time the Indian consumers are getting house address level data on their mobile phone which is voice guided in 10 Indian languages along with international maps of Nepal, Sri Lanka and Bangladesh. The app offers a dynamic traffic update, 3D views and much more. MapmyIndia's SNT (Social, Navigation and Tracking) suite of mobile apps like Explore, ReachMe, Locate and MapmyIndia Maps on Mobile are very popular. Leading companies have launched products/services using these apps as USPs.

About Inc. India:

Inc. India is the Indian edition of Inc., the leading US magazine that focuses on entrepreneurship and growth. Focused on the rapidly-growing Indian small- and mid-size enterprises, it has been chronicling the stories of this community since January 2010.

Inc. Hall of Fame is the annual flagship event brings the nation's brightest, most successful business minds together to mark the remarkable achievements of companies that appear on Inc. India magazine's prestigious

ranking of the country's fastest-growing companies. The event celebrates the success 500 winning companies and felicitates the entrepreneurial journeys of the superstars who run them.

About MapmyIndia

MapmyIndia (CE Info Systems (P) Ltd.) is India's leader in premium quality map data, Car GPS Navigation, GPS Vehicle Tracking, GIS Enterprise Solutions and Location Aware Web and Mobile Applications. This year, 2014, MapmyIndia is celebrating 10 glorious years of bringing the benefits of maps and location technology to consumers, businesses and governments in India. A New Delhi-based ISO 9001-2012 company founded in 1992, MapmyIndia pioneered digital mapping in India, and since 1995, through continuous field surveys and state-of-the-art mapping technology, has built its proprietary MapmyIndia Maps, the most comprehensive, accurate, robust, reliable, full-featured and continuously updated navigable map dataset for all India. MapmyIndia has been at the forefront of leveraging the advent of mobile communications and internet by introducing numerous consumers focused mobile Apps and location based services in the SNT (Social, Navigation, and Tracking) space. Most recently, MapmyIndia has launched **NaviMaps** – India's most powerful and advanced FEREMIUM, Offline 3-D navigation app with house number data and live traffic information. The app is available for download on both iOS and Android platforms. MapmyIndia is also a leading e-retailer, offering users a range of GPS navigation, tracking and entertainment systems on www.mapmyindia.com/store with Cash on Delivery options. Continuous innovation in product development has led to MapmyIndia receiving many awards and recognition from media and industry, including a recent citation in the Harvard business Review for its customer funded business model. MapmyIndia Maps are approved and cleared by the Government of India, and follow the Government of India's norms and regulations. MapmyIndia is backed by leading high-tech and private equity firms, such as Qualcomm Ventures, Lightbox Ventures, Nexus Venture Partners and Zenrin Co. Ltd.

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