

PRESS RELEASE

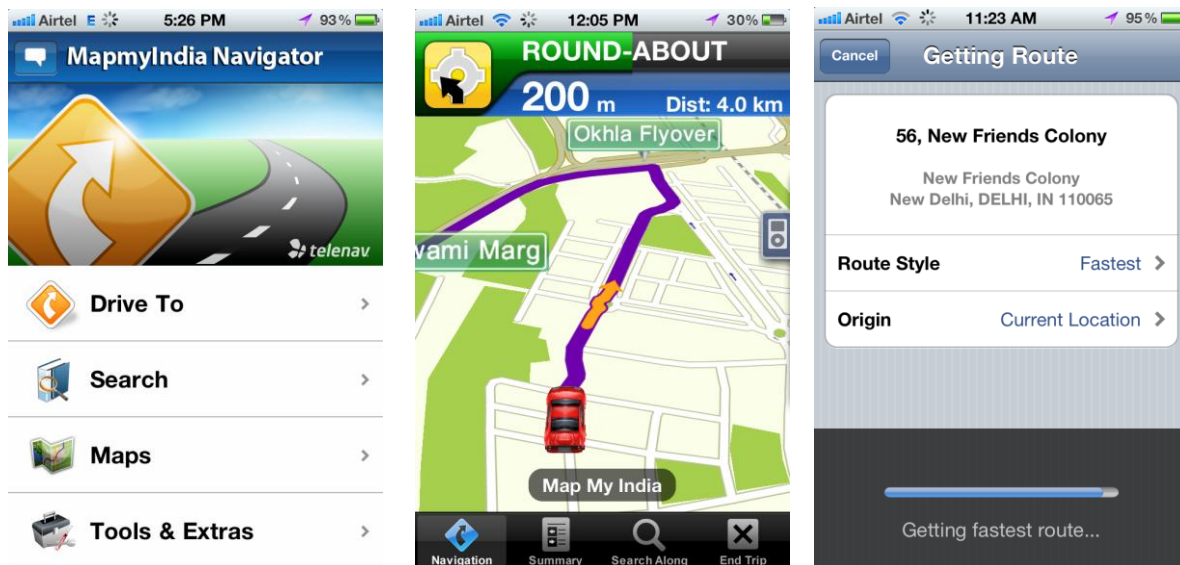
MapmyIndia Offers House Number Search to iPhone Users with Launch of Telenav Navigation

First GPS navigation mobile app in India to offer house number search navigation

April 24, 2012, New Delhi / Sunnyvale, Calif.: MapmyIndia, India's leader in digital maps, navigation and location-based services, and Telenav (NASDAQ: TNAV), the leader in personalized navigation, today launched India's first mobile app that offers house number search and navigation on iPhones. MapmyIndia Navigator by Telenav provides award-winning, high-quality, voice-guided turn-by-turn GPS navigation, moving maps and access to millions of places for easy search and discovery. All maps and places information within the app are cloud-based and always up to date.

Other features of MapmyIndia Navigator by Telenav include:

- **Search places and favorites:** The application has millions of places and points of interest to choose from – either by category or name - including restaurants, ATMs, hotels, hospitals and more. Users can then select and navigate to the destination chosen and save frequent destinations as favorites.
- **India's best maps:** Search and navigate to house numbers in 18 cities, reach any of the 579,000 towns and villages and navigate at street-level across 1,200 cities.
- **Turn-by-turn voice guidance:** The application turns your iPhone into a full-fledged GPS navigator, including voice instructions for each turn, speaking street names as well in an Indian accent.
- **Automatic re-routing:** The application automatically generates a new route if the driver misses a turn.
- **Shake-to-Go™:** Users can shake their phone to instantly start navigation to their home address from wherever they are.
- **Speed limit alerts:** On major highways, the application notifies drivers when they exceed the posted speed limit.
- **Night-time mode:** The application switches to night-time mode automatically, allowing for safer viewing conditions while driving at night.



Talking about the launch, **Rohan Verma, Director, MapmyIndia** says, "The exciting partnership between MapmyIndia and Telenav has resulted in India's first app that offers house number search and navigation. Telenav's global leadership in personalized navigation and MapmyIndia's expertise in accurate and highly-detailed maps of India have made this possible. We're delighted to offer this application to Indian users. Our aim is to let more and more people experience how navigation simplifies their daily lives. This launch is a continuation of our efforts to make the benefits of navigation available to a larger audience."

Hassan Wahla, Vice President of Business Development, Telenav Inc. says, "We are excited to be working with MapmyIndia. With the growth in smartphones and 3G data connectivity, India is a fast-growing market for mobile navigation and we believe that this navigation app is a must have on every smartphone."

MapmyIndia is offering a promotional price for the application – users can try MapmyIndia Navigator for \$3.99 for one month. An ongoing subscription can be purchased for \$29.99 for one year. Users may continue to use the maps and places search for free beyond the paid subscription period. MapmyIndia Navigator by Telenav can be [downloaded from the iTunes App Store](http://www.mapmyindia.com/mobile-apps/mapmyindia-telenav). More details about the app are available at <http://www.mapmyindia.com/mobile-apps/mapmyindia-telenav>.

About MapmyIndia (www.mapmyindia.com)

MapmyIndia (CE Info Systems (P) Ltd.) is India's leader in premium quality digital map and data, GPS, location-based services (LBS), GIS and location-based business intelligence solutions. A New Delhi-based ISO 9001-2008 Company founded in 1992, MapmyIndia pioneered digital mapping in India, and since 1995, through continuous field surveys and



state-of-the-art mapping technology, has built its proprietary MapmyIndia Maps, the most comprehensive, accurate, robust, reliable, full-featured and continuously updated navigable map dataset for all India. MapmyIndia is driving the Indian navigation and location-based services industry by providing products and services across all platforms, Internet, Mobile, In-car, Print etc., to end consumers directly as well as in partnership with leading international and national players. 'MapmyIndia Navigator' – India's largest selling in-car GPS navigation device, sells through over 600 outlets in 50 cities and online.

MapmyIndia also provides, to over 500 leading public sector and enterprise customers across every vertical, solutions which utilize location to enable their business and functioning. MapmyIndia Maps are approved and cleared by the Government of India, and follow the Government of India's norms and regulations. MapmyIndia is backed by leading high-tech and private equity firms, such as Qualcomm Ventures, Kleiner Perkins Caufield & Byers (KPCB), Sherpalo Ventures, Nexus Venture Partners and Zenrin Co. Ltd.

MapmyIndia's Managing Director was elected by GPS Business News as the "World's GPS Businessman for the year 2007" and was honoured with the 'Technovator of the year 2011' Award by Voice & Data Magazine. MapmyIndia was recently awarded 'Automotive Product of the Year 2011' by ET Zigwheels Car & Bike awards and 'Advisor/Product of the Year' by Golden Steering Wheel Awards 2012 and 'Navigation System of the Year 2012' by Car India.

MapmyIndia received other prestigious awards 'Most Popular Geospatial Data Portal in India' 2012 at India Geospatial Leadership Forum and 'Best Application of the year' award at NDTV Gadget Guru Conclave 2012.

About Telenav, Inc.

Telenav's mission is to help make people's lives easier, less stressful, more fun, and more productive while they are on the go. Our personalized navigation services help people make faster and smarter daily decisions about where to go, when to leave, how to get there, and what to do when they arrive. Each day, more than 30 million people have access to personalized navigation that we deliver to their mobile phones, tablets, computers and cars. To date, we have scouted more than 1.3 billion personal journeys.

We aim to be everywhere people need us. Our partners are wireless carriers, automobile manufacturers and original equipment manufacturers (OEMs), app developers, advertisers and agencies, as well as enterprises large and small. Our partners include AT&T, Bell Mobility, Boost Mobile, China Mobile, Ford, MapmyIndia, NII Holdings, QNX Software Systems, Rogers, Sony, Sprint Nextel, Telcel, T-Mobile UK, T-Mobile US, U.S. Cellular, Verizon Wireless and Vivo Brazil. You can also find us in mobile app stores and on the web at www.telenav.com and www.scout.me.



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