

# Mr. Shivalik Prasad



## ***Executive Director, MapmyIndia***

Shivalik started his professional career with IBM, New York, where he had the opportunity to work with senior IBM & automotive executives. Here, he gained exposure to all aspects of the value cycle – concept development, strategy development, implementation & global roll outs of these across the supply chain. He later switched paths to work with IBM – Business Intelligence, during which he gained the expertise to handle large global teams.



Armed with this unique background and a vision for a smarter India, Shivalik joined MapmyIndia in 2007, as a member of the executive management to strategize the future direction of the company. He has been instrumental in forging alliances with all the large enterprises, government departments, leading car companies and system suppliers in the automotive industry, displacing well known players. He evangelizes ‘mapping, location, navigation & GPS’ across various forums and platforms in automotive, mobile, internet, enterprise and government domains, nationally and internationally. While Shivalik has a hands-on managerial approach, he believes in empowering his team members to maximize their potential.

Shivalik holds a Bachelor of Engineering from National Institute of Technology, Rourkela (1999) and a MS in Industrial Engineering from Texas A&M University, USA (2001). He is married to Rakhi and finds time to spend quality time with his son and daughter and read non-fiction.