

A Navigator, An Entertainment System & More

If security systems were top of the mind at the Auto Expo 2006, this year it was the turn of cutting edge navigation systems which packed in everything from iPod connectivity to blue tooth options for your mobile

THIS Auto Expo saw the unveiling of several new-age, top-of-the-line navigation devices many of which combined entertainment systems and other gizmos to offer an integrated package for car buyers. One of the most prominent names in that segment is MapmyIndia.

The MapmyIndia Navigator is a smart and sleek GPS gadget that uses satellites to determine your current location making your travel easy, safe and fun. Enter any destination across India, and the navigator will guide you, turn by turn, with graphical map instructions supported by voice prompts. You can even search for points of interest along the way, such as the nearest petrol pump when you are out of gas or ATM when you are out of cash.

This product is powered by MapmyIndia maps, the most comprehensive, robust and accurate map of India. These maps have been used and validated by over 500 large enterprises across the country such as Airtel GPS navigation and Yahoo! India Maps and millions of consumers.

"The MapmyIndia Navigator comes along with a detailed national map, and not separate city maps so that Indian consumers have the ability to travel seamlessly across the country," says Rakesh Verma, MD, MapmyIndia.

For Rs 21,000 in Delhi and Rs 22,000 across the country you get a fully accessorised entertainment unit which comes along with a car and wall charger, dashboard and windshield mount and a USB cable (available only with the A-MAX 06GP5A). The MapmyIndia Navigator, a standard accessory with all premium GM cars, is also available to buy at all GM car dealerships besides car accessories and electronic equipment stores and online.

