



LOST NO MORE: The GPS promises to be your personal guide

Travel smart

The New GPS systems allow you to mark your favourite routes

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TRAVELLING in India, especially when you are in a new city, is quite a task. Street names and localities can get confusing, as they differ from one part of a city to another. GPS systems at such times can be of great help. MapmyIndia has launched two new state-of-the-art navigators for driving through Indian roads.

What it has

The two new navigators are made by Delphi and Amax and are available in the market for Rs 21,000 in Delhi and Rs 22,000 in other cities. The navigators come with a 3.5-inch touch screen and expandable memory slots. With this feature, the gadget doubles as a portable television too. Some of the highlighted features of the MapmyIndia Navigator include voice guidance to your destination.

"If you are stuck in a traffic jam, or want to avoid certain routes, there's an instant auto re-routing in case you miss a turn, blocked roads or if you choose to follow an alternate

road. It also gives you access to important places of interests like stores, ATMs and other requirements that fall on the routes you plan to take," says Rohan Verma, head, MapmyIndia.

Store 'em all

The device also has the ability to store places and routes of interest. "You have the address book to store your favourite destinations like your friends' places and hang-outs. You can even create and save multi-stop trips, and off-road nature trails when you go out on holidays," adds Rohan.

The GPS navigation systems market is growing and expected to reach its peak over the next two years. "We Indians like to have everything our friends in the US and Europe have. GPS devices have caught fancy of the drivers in the west only in the past two years. The Indian market is estimated be 1,00,000 for these gadgets in the next year," explains Rohan.

The MapmyIndia Navigator is currently available at 50 dealers across major cities. The device is also available online through MapmyIndia.com.