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Automobiles September 13th, 2008

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Ford Endeavour now available with Navi Gear package

Ford is collaboration with MapmyIndia to launch a new variant of Ford Endeavour which comes loaded with Navi Gear package.

This package comes with MapmyIndia Navigator which would help the owners of the SUV to find their ways around the major cities in the country.

This GPS package is also now available as an accessory through Ford dealers around the country.

MapmyIndia also on the occasion announced the availability of their MapmyIndia Navigator 2.0.

This new package comes loaded with information and map data for around 174 cities.

Nigel E. Wark, executive director, marketing, sales & service, Ford India spoke about the new developments: "Ford India is committed to understand our consumer's changing needs and preferences. Through this new partnership with MapmyIndia, Ford customers will enjoy an enhanced in-car experience and the benefits of GPS navigation will make driving and traveling even safer, comfortable and fun."

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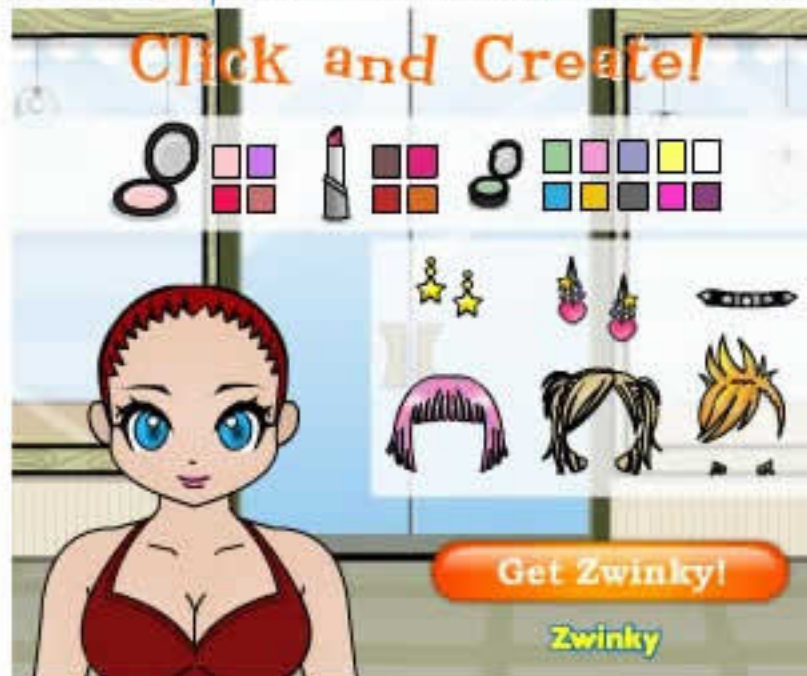
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