

Rohan Verma

Executive Director & Chief Technology Officer (CTO), MapmyIndia

Rohan Verma is the Executive Director and CTO of MapmyIndia. Since the age of 18, Rohan has followed a philosophy of making the world better through maps & location technologies, which he first did by creating India's very first interactive mapping portal, mapmyindia.com, in 2004 at the age of 19, thus founding the brand 'MapmyIndia'.



The company in the 90s had built India's richest repository of professionally validated map data with the highest accuracy, granularity and coverage of India. But in 2007, when Rohan returned to India after graduating from Stanford, he led MapmyIndia to new heights by building cutting-edge technology with this data, like India's first All-India GPS Navigation system, Advanced Map Applications that are so accurate that they power safer self-driving & super cars, valuable location-enabled Enterprise SaaS, GPS-based IoT devices, Map APIs and consumer Apps.

Today, these efforts of the 2000s are being used by the likes of Flipkart, Amazon, Ola, etc. for up to 60% increases in operational efficiency, or to build smart cities across the country by The Government of India, or by Fortune 100 companies for distribution and analytics, and by 80% of all cars in India to name a few. The Indian Government uses Rohan's visionary advanced mapping & surveillance technology ("RealView") that provides 3D photorealistic clarity in virtual reality to strengthen Indian Governance and Defence with 360 degree surveys, data collection & acquisition, security and surveillance. More recently, the company has also worked with the Central Board of Direct Taxes to analyse & prevent tax evasion at the time of demonetization, and partnered with ISRO and uses advanced mapping & satellite imagery to prevent fisherman attacks in the Indian waters.

Under his leadership, MapmyIndia today is India's largest and most successful digital mapping and location-based services company (40% CAGR over last 10 years, profitable since 25 years, 30% PAT & owner of the largest IP - digital map data and suite of location technologies products in India where most others are services without any technology moat). The company is well on the way towards achieving an annual turnover of Rs 1000 crores in the next five years.

A geospatial technology thought leader and innovator Rohan is regularly invited to speak at various industry forums and media events, and has been profiled as a new age business leader in leading print and electronic media. He is a member of the FICCI committee on Geospatial Technologies. He is also an investor and mentor to various start-ups using location technology, and advises senior business and government leaders on how to leverage the power of maps & location technology.

He is very passionate about making India a better place, and has personally invested in Visit, a start-up with a goal to make India healthy and fit. His personal heroes are Bill Gates and Mahendra Singh Dhoni, and he believes in the philosophy of "inclusive growth"— he wants to power the entire country and whole business, development & government in order for India to achieve her best potential.

Rohan holds a Bachelor of Science degree in Electrical Engineering from Stanford University, where he received the President's Award for Academic Excellence. He is an MBA (with Distinction) from London Business School, where he was also a Dean's List Awardee. Besides academics, Rohan has been active in extracurricular activities. At London Business School he was co-president of the India Club and the Cricket Club, and at Stanford University he was a member of the Hindi Film Dance team. Besides work, he enjoys travel, dance and sports. Rohan is married to Namrata and the couple has recently had a baby boy. He lives with his family and two dogs in New Delhi.