

**Investor Directors****Mr. Hiroaki Ito**

General Manager, Global Business Division, Zenrin Co., Ltd.

Hiroaki Ito, known as Rocky, has been engaged in the global sales and business development at Zenrin for years. He was one of the leaders in the Japanese navigation industry who challenged the global navigation market in early days. He spent much of his career in the sales, marketing, product planning, and project management of car navigation products. He has extensive business experience in the global market, in particular, the automotive space and digital mapping arena. He worked in the Netherlands, Belgium, and the U.S. as an expatriate, totaling ten years. Currently he lives in Yokohama Japan with his family. He is in charge of the India business at Zenrin.

He has Bachelor of Economic Science from Keio University in Tokyo.