

## Mr. Rakesh Verma



*Managing Director, Chairman of the board & Co-Founder, MapmyIndia*

An innovator and a visionary, Rakesh quit a successful career of 12 years in USA to return to India in 1994. Armed with foresight, Rakesh recognized the potential benefits of digital maps to businesses, the government & individual consumers and has steered the company for the last 25+ years to contribute to India's development.



Rakesh extends his passion to transform India as President of the Survey and Mapping Association (SAMA), and was nominated to the National GIS Core Group of the Planning Commission of the Government of India. His entrepreneurial success has been featured by several leading publications, and has been honoured by his Alma Mater in 'BITS of Success' – featuring the top 50 BITSian achievers in the last 50 years. Most recently, in 2016, the industry also recognized his contributions with the 'Geospatial Leader of the Year' award.

Rakesh obtained a Bachelors of Engineering from BITS Pilani, India in 1972, and an MBA from Eastern Washington University, USA in 1979. Rakesh is married to Rashmi and together they founded MapmyIndia. He is an avid travel enthusiast, and enjoys giving back to his alma mater and industry through various initiatives.